

# Developing a Standardized Electronic Cigarette

*for clinical research studies*

**Slides will be posted with the solicitation**

<https://www.fbo.gov/spg/HHS/NIH/NIDA-01/N43DA-15-8921/listing.html>



# NIH Interest in Electronic Cigarettes

*Impact on Public Health is Unknown*

## Questions of interest include:

- Can e-cigarettes reduce harm to smokers
- How safe are the e-liquids?
- Can e-cigarettes be used to quit smoking?
- How safe is “second-hand” vapor?

**Providing scientific data to inform  
public policy decisions  
is part of the NIH mission**



# How to Answer the Questions

## *Electronic Cigarette Clinical Research*

### **Inpatient Laboratory Studies**

*(1-3 years duration)*

- Nicotine absorption studies
- Craving studies
- Vaping style / efficiency studies (*Puffing Topography*)

### **Outpatient Studies**

*(2-5 years duration)*

- Comparisons of e-cigarettes
- Preferences vs. tobacco cigarettes
- Smoking cessation, harm reduction, *etc*



# Clinical Studies Need a Defined Standard

- E-cigarette must be well characterized with known nicotine delivery capabilities (per puff, duration of cartridge / tank, *etc*).
- The chosen design must be available for a substantial period (5+ years).
- Clinical studies that could support a therapeutic claim will require an FDA-approved *Investigational New Drug application (IND)*.



# What is an IND?

*Consists of two parts:*

## Study design

- Clinical study protocol provided by investigator.

## Drug Master File (DMF)

- *Chemistry Manufacturing and Controls (CMC) Shows all ingredients are manufactured according to current Good Manufacturing Practices (cGMP).*
- Safety and device delivery characteristics.



# Why Participate in Developing a Clinical Standard?

- **Informing Product Development-** Characterizing your existing product will aid future design efforts.
- **Diversified Income Stream-** Clinical researchers in the US (and beyond) represent a *limited / no-competition market niche*, where a *stable device design is prized*.
- **“Free” Clinical Data-** The supplier would be free to publicize the source of the standard used in a clinical study.
- **Other Benefits-** Corporations have found individual ways to benefit from an association with the world’s largest medical research funding agency (NIH).



# What is an SBIR?

**Small  
Business  
Administration**

**SBA**

Promotes  
development of  
American owned  
business with < 500  
employees.

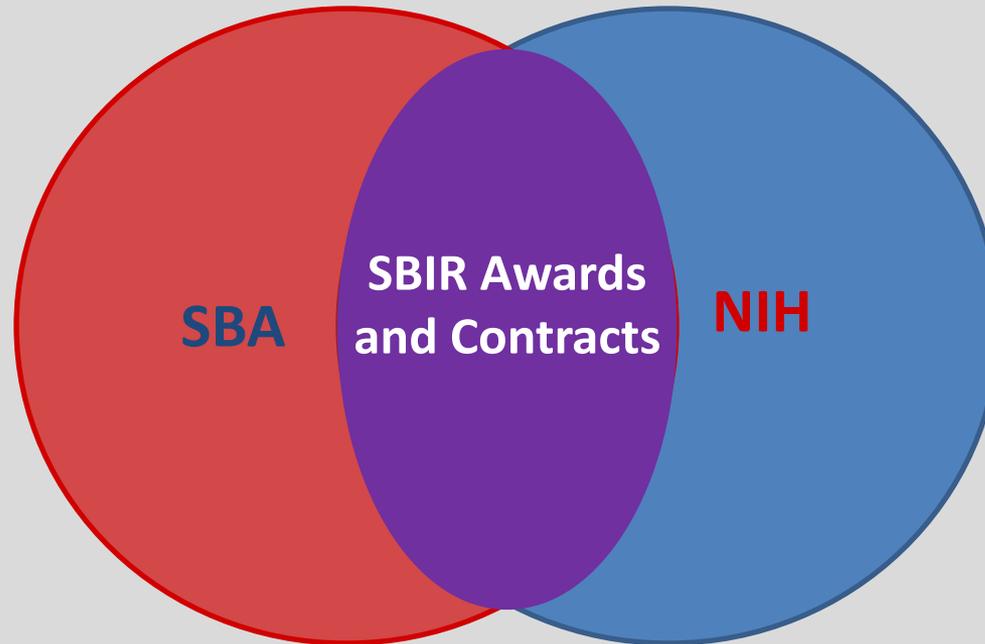
**National  
Institutes of  
Health**

**NIH**

27 Institutes and Centers  
that conduct and sponsor  
Public-Health related  
scientific research



# What is an SBIR?



**S**mall **B**usiness **I**nnovation **R**esearch  
Research with a *viable*  
*commercial product or service* as  
the end-product and scientific /  
public health value.

# What Are SBIR Contracts?

**Differs from a *Build & Supply* government contract:**

- SBIR funds enable development of a viable business venture in an area of significance to Public Health.
- The final product is not supplied exclusively to the US government.

**SBIR Contracts have two phases:**

## Phase1

Data generation to demonstrate product feasibility.

## Phase2

Product development phase.



# Details of the Phase 1 Contract

*Six month contract with a value of \$225,000*

## **Phase 1: Development and filing of a DMF, including:**

- Certificate of Analysis (CoA) for the e-liquid ingredients.
- CoA for the vapor produced using a standard puffing protocol.
- Demonstration of cGMP manufacturing capacity for both device and e-liquid.
- Demonstration of batch reproducibility.
- Initiation of stability studies. 30 day stability data to be included in Phase 1 report.

*Up to four Phase 1 contracts will be issued*



# Details of the Phase 2 Contract

*Up to two contracts will be issued, with a value of \$1.5 million for a period of 18 months.*

## Phase 2 : human studies

- **Part I:** Clinical study to assess nicotine delivery to the blood stream (12 subjects). *NIDA may assist with study design and finding clinical partners.*

**REQUIRED MILESTONE: >15ng/ml nicotine in blood after 30 minutes use.**

- **Part II:** One week outpatient study to evaluate the palatability, usability and durability of the device (24 Subjects).

*If device fails the milestone, another Phase 2 applicant will be invited to initiate studies.*



# How Does One Apply for Phase 1?

- **Read the Solicitation (RFP).** Complete project details and deliverables are on p44-46.  
<https://www.fbo.gov/utls/view?id=802d74c2caa07b040ee9a3891a790c8c>
- **Examine SBIR Eligibility Requirements.**  
<http://grants.nih.gov/grants/funding/sbir/eligibility.htm>
- **Register with Award Management.** <http://www.sam.gov>
- **Register with SBA Company Registry.** <http://sbir.gov/registration>
- **Submit an Intent to Apply by Aug 31 2014.**  
<http://www.drugabuse.gov/funding/funding-opportunities/nida-requests-contract-proposals-rfps/proposal-intent-response-sheet>
- **Submit paper copies of your full proposal by Sept 30 2014**



# How Does One Apply for Phase 1?

*The proposal has four parts:*

## **Item 1: Technical Element** (1 Original, 10 Copies)

- Proposal Cover Sheet (Appendix A) - <http://grants.nih.gov/grants/funding/SBIRContract/ContractAppendixA.docx>
- Table of Contents
- Abstract of the Research Plan, (Appendix B) - <http://grants.nih.gov/grants/funding/SBIRContract/ContractAppendixB.docx>
- Technical Element Contents

## **Item 2: Pricing Proposal** (Appendix C, 1 Original, 10 copies)

- <http://grants.nih.gov/grants/funding/SBIRContract/ContractAppendixC.docx>

## **Item 3: SBIR Application VCOC Certification** (If applicable)

## **Item 4: Proof of Registration in the SBA Company Registry**



# Important information:

- **Please communicate any questions as early as possible.** The Contract Officer may be unable to respond 2-3 weeks prior to application deadline.
- **Questions and responses may be publically posted.** In order to equally inform all applicants, Q&A will be published on the solicitation web site.

## Address proposals and questions to:

Mr. Brian O’Laughlin

**Phone:** (301) 443-6677. **E-mail:** [bo50d@nih.gov](mailto:bo50d@nih.gov)

**Address:** NIDA R&D Contracts Management Branch,  
Office of Acquisitions,  
NIDA 6001 Executive Boulevard, Room 4211, MSC 9559  
Bethesda, MD 20892-9559 (use *Rockville, MD 20852*,  
*if hand-delivered or by overnight service*)



# Questions and Answers

**Q:** Will the e-cigarette reference device identify the manufacturer and model?

**A:** No, the device will be unmarked or carry a generic label such as *“Reference Electronic Cigarette”*.

**Q:** Could the clinical standard supplier publicize the results of NIH supported studies using their device?

**A:** NIH strongly encourages researchers to publish the data from their studies. As such the results would be public information.

